

Raising Awareness and Good Conducts to Build a Conservation University with International Reputation

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Abstract. Higher education should have four strategies to contribute to sustainable future: (1) by improving environmental and sustainability literacy, (2) by creating curriculum incorporating environmentally sustainable design on campuses, (3) by creating curriculum involving improvement in local communities and (4) by expanding and improving architectural education [1]. These steps have been adopted and maintained by Universitas Negeri Semarang to build a conservation university. First of all, the university does not only focus on physical environment but also on characters development and cultures. It means that the university has put an emphasis on educating the students and faculty members on the conservation values. Currently, UNNES has developed modules of the eight values of conservation: (1) inspiration, humanitarian, awareness, innovation, sportiveness, creativity, honesty and fairness. This paper will elaborate the university efforts in immersing those eight values into curriculum and conservation.

Keywords: Conservation, Higher Education, Sustainability